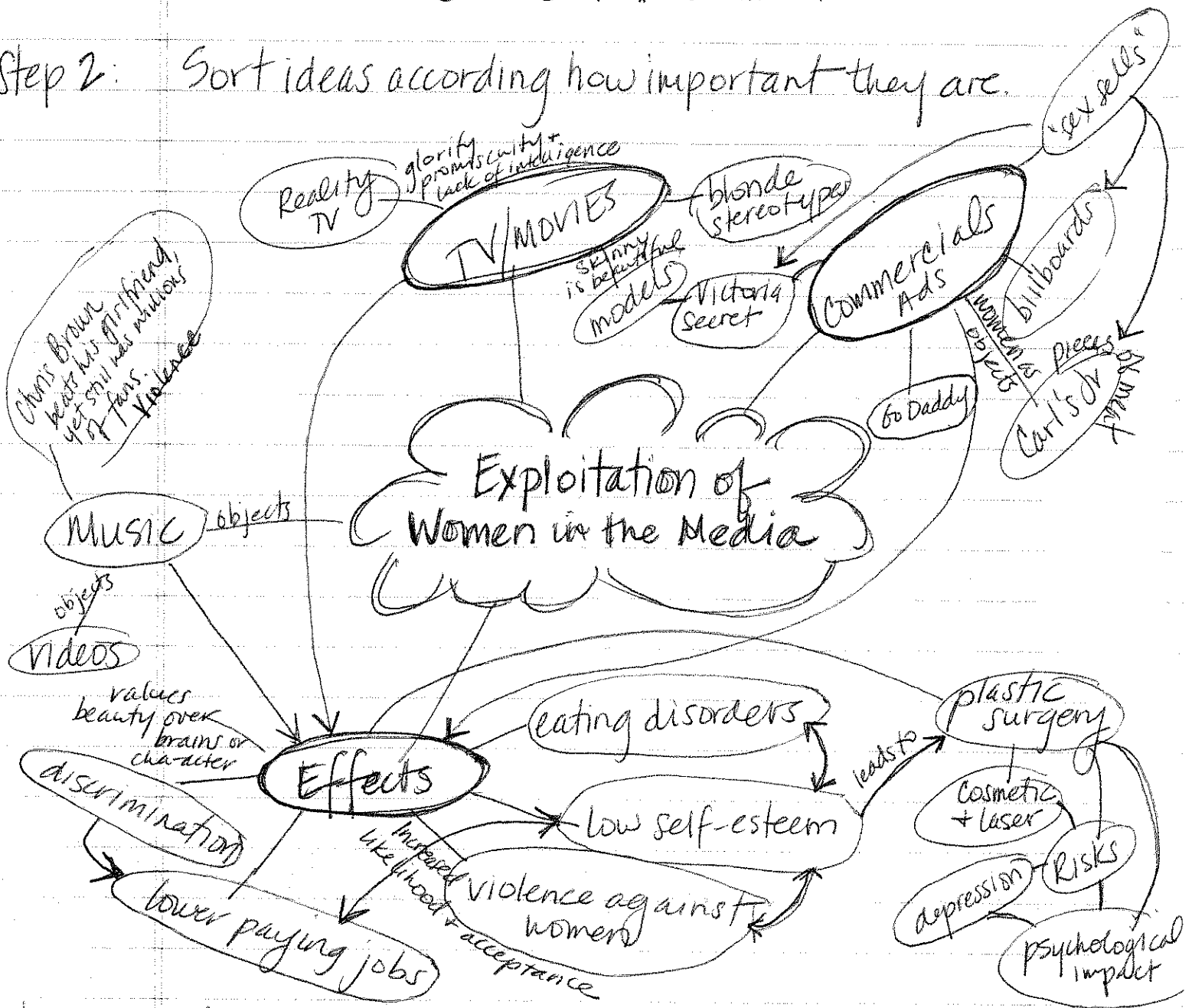# Injustice: Exploitation of Women in the Media

Step 1: Generate a list of ideas and initial thoughts

- commercials
- songs
- low self-esteem
- weight loss/plastic surgery
- violence against women (increases likelihood and acceptance)
- dehumanizing
- lower paying jobs
- "skinny is beautiful"
- TV + movies - attractive, skinny women
- Reality TV - glorify promiscuity and lack of intelligence
- discrimination
- Advertising
- Music videos
- Modeling
- sex sells mentality "dumb blonde" "blonde bimbo"
- blonde hair (more beautiful/desirable - over represented)
- eating disorders

CONCEPT MAP

Step 2: Sort ideas according how important they are.

Reality TV

glorify promiscuity + lack of intelligence

TV/MOVIES

blonde stereotype

skinny = is beautiful

models

Victoria secret

Commercials Ads

"sex sells"

billboards

women is objects

Go Daddy

Carl's jr.

Chris Brown beats his girlfriend, yet still has millions of fans   Violence

Music — objects

objects

Videos

Exploitation of Women in the Media

values beauty over brains or character

discrimination

Effects

eating disorders

low self-esteem

leads to

plastic surgery

Cosmetic + Laser

Risks

depression

psychological impact

lower paying jobs

increase likelihood + acceptance

violence against women

Step 3: Connect ideas by drawing connecting lines between the ideas that have something in common. Explain and write on the line in a short sentence how the ideas are connected.

Step 4: Elaborate on any of the ideas or thoughts you have written so far by adding new ideas that expand, extend, or add to your initial ideas.