Exploitation of Women in the Media

**Outline**

Introduction

Thesis: The blatant exploitation of women that occurs in our media today is physically and emotionally damaging for women, and our society’s tolerance of this objectification is morally reprehensible.

1. Commercials
2. Carl’s Junior
3. 2013 “Cod Fish Sandwich”
4. Aired during the Super Bowl
5. Over 100million viewers
6. Danish model Nina Agdal
7. 2012 “Southwest Patty Melt”
8. Aired during Academy Awards
9. “Hypersexual”
10. Go Daddy (Super Bowl)
11. 2013 “Sexy-Meets-Smart”
12. 2012 “Body Paint”
13. Television Programs
14. Jersey Shore
15. Real Housewives of whatever

C. MTV videos

1. Effects
2. Violence against women
3. Dehumanization
4. Objectification
5. Effects
6. Low Self Esteem
7. Eating disorders
8. Plastic surgery
9. Depression
10. Effects
11. Societal Implications
12. Lower paying jobs
13. Discrimination

CONCLUSION